

	Opening Night Party \$60,000	Executive \$30,000	Best Idea \$25,000	Lanyard \$20,000	Summit \$18,500	App,monitor, Pen & Notebook, Keycard \$12,500	Meal & Break \$12,000	Associate \$9,000
Availability	1	5	1	1	12	4	2	12
Vendor passess	10	6	4	4	4	3	3	2
Dealer passess	10	6	4	4	4	3	3	2
DJ, food and beverage, open bar, marketing assets during opening night party	✓							
Banner ad during keynote stream	✓							
Q4 webinar (post-DSES)	✓	✓						
Shared sponsorship of keynote		✓						
Shared sponsorship of event receptions	✓	✓						
Post-keynote book signing at booth*	✓	✓						
Company logo on drink tickets during reception	✓	✓						
Private meeting room availability	✓	✓	✓					
VIP dinner invitation	✓	✓	✓					
Personalized podium recognition	✓	✓	✓					
Official sponsor of Best Idea Contest			✓					
Name on prize checks presented on main stage			✓					
Exclusive logo placement on lanyards				✓				
10' X 10' presentation area outside of Mariposa	✓	✓						
10' X 10' presentation area			✓	✓	✓			
Pre and post-event live attendee list	✓	✓	✓	✓	✓			
Logo placement in DSES email marketing	✓	✓	✓	✓	✓	✓	✓	
Logo placement on DSES website	✓	✓	✓	✓	✓	✓	✓	✓
Logo placement throughout event	✓	✓	✓	✓	✓	✓	✓	✓
Mobile app exposure	✓	✓	✓	✓	✓	✓	✓	✓
On-stage logo projection	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive sponsor of one event meal and one break							✓	
Table tents and signage						✓	✓	

* when available