

# Understanding Perspectives

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## Empowering Our Team: A Guide to Understanding Employee Perspectives at Our Dealership

Understanding your employees' mindset and needs is key to maintaining a positive and productive atmosphere at your automotive dealership. Regular feedback through carefully designed questions yields crucial insights into aspects of your employees' work lives, including communication, job satisfaction, and professional growth. The ten questions below aim to start meaningful discussions, revealing strengths and areas for improvement. Using these questions can enhance employee satisfaction and drive your dealership's success. Adjust these questions as necessary to fit your specific store or group.

### Questions for Your Team

1. **How could the current communication channels in the dealership be improved?**
2. **Do you feel your feedback is valued and considered in decision-making processes?**
3. **What aspects of your job do you find most fulfilling, and why?**
4. **Are there any recent changes in the dealership that have impacted your job positively or negatively?**
5. **How well do you think the dealership supports your professional development and career growth?**
6. **Which tools or resources would help you perform your job more effectively?**
7. **How would you rate your current workload? Is it manageable, too much, or too little?**
8. **Do you feel a strong sense of community among your colleagues? Why or why not?**
9. **What improvements would you suggest to enhance our working environment?**
10. **On a scale from 1 to 10, how likely are you to recommend working at this dealership to a friend, and why?**

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